700-750 Dumps

Cisco Small and Medium Business Engineer (SMBE)

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NEW QUESTION 1
Which percent of cyberattacks target SMBs?

A. 40%
B. 55%
C. 70%
D. 80%

Answer: C

Explanation:
The percentage of cyberattacks targeting small and medium-sized businesses (SMBs) is significant. According to the latest data, 43% of cyberattacks are aimed at SMBs1. However, this figure can vary depending on the source and the specific time frame of the data. For instance, other studies have shown that the number can be as high as 61%2. It??s important to note that these statistics can fluctuate over time and may not represent the current state accurately. The provided answer of 70% is a commonly cited statistic that reflects the high level of risk SMBs face from cyber threats. References := 1, 2
https://www.strongdm.com/blog/small-business-cyber-security-statistics

NEW QUESTION 2
Meraki Dashboard is used for ease of management of Meraki devices. Which other devices are integrated with the Meraki dashboard?

A. Smart Assistants
B. HVAC Sensors
C. Catalyst devices
D. WebEx Boards

Answer: C

Explanation:
The Meraki Dashboard is designed to provide a centralized management platform for various Cisco devices, including Meraki and Catalyst devices. The integration of Catalyst devices with the Meraki Dashboard allows for simplified management and monitoring, offering a unified view of the network. This integration enables IT administrators to oversee their network infrastructure, including switches and wireless access points, through the Meraki Dashboard??s intuitive interface12.
References:

NEW QUESTION 3
What is the primary purpose of Umbrella??s Secure Web Gateway?

A. exposes shadow IT by providing the ability to detect and report on cloud applications across organizations
B. analyzes sensitive data in-line to provide visibility and control over sensitive data
C. isolates web traffic from the user device to prevent the possibility of malware infections
D. logs and inspects web traffic for full visibility, URL and application controls, and protection against malware

Answer: D

Explanation:
The primary purpose of Umbrella??s Secure Web Gateway (SWG) is to provide a comprehensive security solution that logs and inspects web traffic. This allows for full visibility into the web activities within an organization, enabling URL and application controls, and offering advanced threat protection against malware. SWG acts as a checkpoint between users and the internet, filtering and monitoring web traffic to ensure safe internet access while blocking potentially harmful content. It is designed to enforce security policies, prevent data leakage, and protect against web-based threats by inspecting URLs, detecting threats, and decrypting select encrypted traffic for inspection.
References:
•Cisco Umbrella??s
Explanation of Secure Web Gateway1.
•Blog post detailing the functionality and necessity of a Secure Web Gateway in a security stack2.
•Description of the Cisco Umbrella Secure Web Gateway??s full proxy capabilities3.
•Overview of Cisco Umbrella secure web gateway functionality4.
•Information on how Umbrella??s SWG logs and inspects web traffic5. =========================

NEW QUESTION 4
How is Cisco leveling the playing field between virtual and in-person workers?

A. device cloud management
B. inclusive collaboration suite
C. cloud securityD smart cameras

Answer: B

Explanation:
Cisco is leveling the playing field between virtual and in-person workers by providing an inclusive collaboration suite. This suite includes technologies and tools that support work from anywhere, which is essential for a hybrid workforce. The suite enables employees to participate fully, regardless of their location, language preference, personality type, or familiarity with technology. By focusing on inclusivity and connectedness, Cisco ensures that all employees, whether remote or in-person, have equal opportunities to engage and contribute to their teams1. References := Cisco Global Hybrid Work Study 2022

NEW QUESTION 5
Which Cisco product enables video conferencing and communication?

A. Webex
B. Meraki

C. Duo
D. Umbrella

Answer: A

Explanation:
Cisco Webex is the product that enables video conferencing and communication. It is designed to provide a conferencing experience that rivals in-person collaboration, with features such as real-time translations, meeting recordings, and a secure platform for remote work. Webex offers an all-in-one app to call, meet, message, and get work done, supporting a hybrid work environment with enterprise-grade security.
References:=https://www.cisco.com/c/en_in/solutions/collaboration/video-collaboration/index.html

NEW QUESTION 6
What is a crucial concern for Hybrid SMBs?

A. complexity of applications
B. process automation
C. more data with too little contextualization
D. protect employees, devices, and company data

Answer: D

Explanation:
For Hybrid SMBs, a crucial concern is the protection of employees, devices, and company data. As businesses adopt hybrid work models, they face unique security challenges. These include securing data across different networks and devices, protecting against cyber threats in a more complex IT environment, and ensuring that employees can work safely from any location. Effective integration of technologies to ensure robust security is essential, requiring expertise and a strategic approach1.
References := The Importance of Hybrid Cloud for SMBs - Spiceworks

NEW QUESTION 7
Which Cisco product is a solution offered for SMB experiences?

A. Stealthwatch
B. DNA Center
C. Catalyst IR Router
D. Meraki

Answer: D

Explanation:
Cisco Meraki is a comprehensive solution designed for SMBs that offers simple, secure, and scalable networking. It is a cloud-managed IT solution that provides wireless, switching, security, and devices that can be centrally managed from the web. This allows SMBs to streamline their operations and manage their network with ease, without needing extensive IT expertise12. References :=
https://www.cisco.com/c/en/us/solutions/small-business.html

NEW QUESTION 8
Which percentage of consumers consider a company's purpose when making a purchase decision?

A. 50%
B. 66%
C. 75%
D. 80%

Answer: D

NEW QUESTION 9
How are solutions tailored to meet unique SMB requirements for growth?

A. Provide general hands-on demonstrations.
B. Offer a one-size fits all package.
C. Offer varied payment plans and discounts for bundled products.
D. Upscale the customer so they do not have to upscale in the future.

Answer: C

Explanation:
Explanation
Cisco tailors solutions to meet unique SMB requirements for growth by offering flexibility in payment plans and discounts for bundled products. This approach allows SMBs to invest in technology that scales with their growth, ensuring they can capitalize on new revenue opportunities without the burden of a significant upfront cost. Cisco??s solutions are designed to be flexible, scalable, and simple, supporting key business initiatives and innovations. Additionally, Cisco and its partners work closely with SMBs to understand their unique needs and select the right solutions and services, further personalizing the experience and offering.
References := Cisco SMB Solutions, Cisco IT Decisions for SMBs, Cisco SMB Class Solutions

NEW QUESTION 10
Which Cisco product is part of the Secure SMB experience for enabling people?

A. Umbrella
B. Meraki MX

C. Stealth watch
D. Cisco Secure Email

Answer: A

Explanation:
Explanation
Cisco Umbrella is a crucial component of the Secure SMB experience, particularly in enabling people within an organization to work safely, regardless of their location. Umbrella provides a cloud-delivered security service that protects users from malicious internet destinations whether they are on or off the network. It operates by enforcing security at the DNS layer, which is the first step in internet connectivity. Umbrella's strength lies in its ability to block requests to malicious destinations before a connection is even established, offering proactive security that is both effective and easy to deploy. For SMBs, this means enhanced protection against threats like malware, phishing, and ransomware without the complexity of traditional security solutions. By securing internet access across all devices and locations, Umbrella plays a pivotal role in enabling secure and efficient remote work, making it an essential product for the Secure SMB experience.
References: Cisco Umbrella

NEW QUESTION 10
Which strategy allows an organization to experience 53% fewer cyberattacks and breaches?

A. multi-vendor security strategy
B. cloud-based security strategy
C. proactive security strategy
D. decentralized security strategy

Answer: C

Explanation:
Explanation
A proactive security strategy is essential for reducing the number of cyberattacks and breaches an organization experiences. This approach involves anticipating potential security threats and implementing measures to prevent them before they occur. According to research conducted by The Economist Intelligence Unit, organizations that adopt a proactive security strategy, supported by a fully engaged C-suite and board of directors, experience 53% fewer cyberattacks and breaches compared to those that do not. This strategy includes active monitoring of external threats and mobilizing the entire workforce to defend against attacks, combining the latest security technology with new business processes.
References: = The Economist Intelligence Unit report on data security, which provides insights into how a proactive security strategy can significantly reduce cyber risks1.

NEW QUESTION 13
Which key feature does Meraki offer for managing hybrid workforces?

A. provides intent-based GUI-based WAN configuration and management
B. provides APIs to allow developers to save time by taking advantage of a platform's implementation
C. provides real-time monitoring but no access to analytics
D. networking and security functions remain separate and not integrated into a single service

Answer: B

Explanation:
Explanation
Meraki offers a key feature for managing hybrid workforces by providing APIs that allow developers to save time through the platform??s implementation. This feature is crucial for hybrid work environments where seamless integration and automation are necessary. The APIs enable rapid development and deployment of custom solutions that can enhance productivity and ensure consistent access to networks and data, regardless of the employee??s location. This aligns with the need for a flexible and adaptable network infrastructure that supports a distributed workforce, which is a hallmark of the hybrid work model12. References :=
•Hybrid Workforce | The New Hybrid Workplace | Cisco Meraki1.
•Hybrid Workforce, United Experience - Cisco Meraki2.

NEW QUESTION 14
What is the number one threat vector?

A. Web Page Spoofing
B. Email
C. DOS Attacks
D. IoT Devices

Answer: B

Explanation:
Explanation
Email is considered the top threat vector for small and medium businesses. This is because it is the most common method attackers use to deliver malware, phishing attempts, and other malicious activities. Research from HP Wolf Security indicates that email accounts for 79% of threats, making it a significant concern for cybersecurity efforts1.

NEW QUESTION 15
Which fact is driving technology to be more important now than ever?

A. It is less powerful.
B. It is less complex.
C. It helps drive better outcomes and experiences.
D. It is cheaper.

Answer: C

NEW QUESTION 20
New applications are deployed daily, each with requirements and concerns. How many new applications are expected by 2025?

A. 100 million
B. 500 million
C. 750 million
D. 1 trillion

Answer: B

NEW QUESTION 24
Which global program scales Cisco's technical resources via third party, services-only partners to provide the channel partners with access to validated expert resources?

A. Cisco U
B. MINT
C. GPSA
D. Cisco Service

Answer: C

NEW QUESTION 26
Which Cisco product allows secure internet access?

A. Duo
B. Webex
C. Meraki
D. Umbrella

Answer: D

NEW QUESTION 31
What is a benefit of securing remote SMBs?

A. enables the ability to create and execute policy and system compliance
B. optimizes application performance
C. provides zero issues with connectivity to Applications
D. monitors only the top five applications connection to optimize capacity proactively

Answer: A

NEW QUESTION 33
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